



Westhartforddogpark.org

## The Annual Pooch Plunge Fundraiser!

Please support our mission to build a permanent fenced-in dog park in West Hartford.  
All the money raised goes toward this mission.

Monday, August 18, 2025, 4 - 6:45pm  
BEACHLAND PARK POOL | 847 Quaker Lane South

### **SPONSOR LEVEL: "TOP DOG" - \$1,000 (1 sponsor available) \*SOLD OUT\***

- Promoted as the main sponsor: "Annual WHDPC Pooch Plunge Presented by: <<Your Company's Name>>"
- Inclusion in preregistration materials and social media
- Inclusion in press release
- <<Your Company's Name>> Top Dog banner displayed at event and dog park before/after event
- Prominent location for a table at the event to showcase your business
- Employees welcome at the event to promote business, wear business-promoting shirts, hand out promo items/goodie bags
- Four free tickets to the event for friends/family/clients
- Minimum of four shout-outs on social media before and after the event

### **SPONSOR LEVEL: "PACK LEADER" - \$750**

- Inclusion in preregistration materials and social media
- Inclusion in the "All Pack Leaders" banner displayed at event and dog park before/after event
- Prominent location for a table at the event to showcase your business
- Employees welcome at the event to promote business, wear business-promoting shirts, hand out promo items/goodie bags
- Three free tickets to the event for friends/family/clients
- Minimum of three shout-outs on social media

**SPONSOR LEVEL: “BEST FRIEND” - \$500**

- Inclusion in the combined “Best Friends and FURiends of the WHDPC” banner displayed at event and dog park before/after event
- Prominent location for a table at the event to showcase your business
- Employees welcome at the event to promote business, wear business-promoting shirts, hand out promo items/goodie bags
- Two free tickets to the event for friends/family/clients
- Minimum of two shout-outs on social media

**SPONSOR LEVEL: “FURiends of WHDPC” \* - \$250 or \$250 Value Gift Basket or \$250**

**Product to Raffle**

- Inclusion in the combined “Best Friends and FURiends of the WHDPC” banner displayed at event and dog park before/after event
- One free ticket to the event for friends/family/clients
- Minimum of one shout-out on social media

\*Location for a table at event available upon request

**SPONSOR LEVEL: “Vendor Table” - \$50 (maximum of 5, subject to availability)**

- Real estate for a table at the event to showcase your business
- Employees welcome at the event to promote business, wear business-promoting shirts, hand out promo items/goodie bags.

**IDEAS FOR RAFFLE ITEMS** – Sky is the limit! This is just to spark some ideas!

Doggie Waste Bags

Leashes

Collars

Harnesses

Dog treats

Dog toys

Tennis balls

Manufacturer coupons

Collapsible pet bowls

Coupons for free dog grooming

Coupons for free dog walks

Gift card for dining

Gift card for merchandise

Pet training classes

Swag with your business name on it

Free coffee coupon/gift card

**CONTACT FOR SPONSORSHIP:** Natalia Herrera at [nherrerac82@gmail.com](mailto:nherrerac82@gmail.com)  
Sara Huber at [sara@pawprintstudioct.com](mailto:sara@pawprintstudioct.com)